



THE LAB

The CEREFIGE is a research support group in **Economic Sciences and Management Sciences**. This group is made up of teacher/research from IAE, ICN, the Faculty of law, Management and Economic Sciences of the IUT (many of whom are qualified to supervise research). These teachers and research staff share a common pool of resources (databanks, research documentation, software,...), opportunities for research activity (seminars, projects, contracts), and teachers in economics and management.

FIELDS OF RESEARCH

The research group's activity centres on the following four broad subjects areas:

Institutions and dynamics of organizations (IDO, ex-EG2P)

The four programs of the team concern: skills and knowledge, global Responsibility of the company and the management of production, Entrepreneuriat and development of small and medium-sized firms, Complexity and transversality.

Finance Accounting Control (FCC)

The team FCC leads its researches according to five programs: investment fund, Performance, risk and governance in the banking industry, Stockholders' equity, governance and value of companies, measure and piloting of the performance, monetary and financial regulation, and regional integration in the developing country in Europe.

Marketing (M)

The international recognition of the marketing theme bases on three research programs:

- External Communication of companies: key program which concerns the analysis of the processes and the effects of the external, advertising communication and public relations
- Design and distribution : concern the management of design activities in the sector of the distribution.
- Management of the information and the performance of the marketing activities, and more precisely in the area of the development of small and medium-sized firms at an international level.

Strategy Organization Human Resources (SORH)

The researches of the team are centred on four programs:

- Metamorphosis and reconfiguration of organizations,
- Strategy, coordination and governance,
- Management of the human resources, performance and governance,
- Ethics and social responsibility of companies.

BECOMING A MEMBER OF THE LAB

There are two categories of members of the LAB : **full member** and **associate member**.

Every researcher, teacher-researcher or teacher-doctor in post in a superior public or private or research educational establishment under agreement (with the University Nancy 2 or the Paul Verlaine University of Metz) can be full member of the LAB. The PhD students regularly registered on the University of Metz or Nancy 2 can be full members too.

In all other cases, the members can be associated (researchers, teachers-researchers, teachers-doctor belonging to the other laboratories, teachers, professionals, doctors).

PROCEDURE

The applicant expresses his intention to belong to the LAB, by a written demand sent to the Director, with a CV and with a list of works and publications. He has to indicate the team with which he wishes to be connected.

Then, the application is examined by the members of the concerned team which gives a motivated opinion about the application. The Bureau of the LAB makes the final and definitive decision.

The PhD students are exempted from this procedure when their supervisor is member holder of the LAB. The inscription in thesis at the University of Nancy 2 or at the University of Metz replaces then the aforementioned procedure.

APPLICATION FORM OF INTENTION OF MEMBERSHIP TO CEREFIGE

I undersigned,

Name: First name:
 Address:
 Phone e-mail:

wish to belong to the laboratory and join the framework of the following axis:

- Institutions and dynamics of organizations (IDO, ex-EG2P)
- Finance Accounting Control (FCC)
- Marketing (M)
- Strategy Organization Human Resources (SORH)

As :

- Full member
- Associate member.

Status: (Professor, MC, PhD student)

Institute of affiliation:

- IAE Nancy
- ICN art 33
- UFR Droit, Sciences Eco et Gestion Nancy
- UFR AES
- IUT Nancy-Charlemagne
- IUT de Metz
- Others :
- UFR ESM/IAE Metz
- ICN-Business School
- UFR Droit, Sciences Eco et Gestion Metz
- IUT d’Epinal-Hubert CURIEN
- IUT de Moselle Est

In case of membership in another laboratory as a full member, please indicate its name and the University of fastening:

If necessary, Supervised PhD students :

Name	First name	Address
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Made in Nancy, the :

Signature :